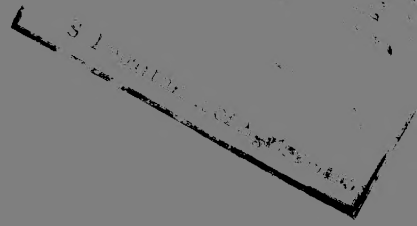


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



WOODRUFF *Adapted* LAWN SEED

GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns

Contain:

1. Over 75% Perennial Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS

NAME	DESCRIPTION	50 lb. Bag	25 lb. Bag	5 lb. Bag	10 lb. Bag	10 lb. Bag
TURF-MAKER No. 1	Contains 75% Perennial Grasses, 25% Pure Seed, 97% Germination, 0.3% Weed Content, NO NOXIOUS WEEDS	\$99.00	100.00	101.00	102.00	104.00
TURF-MAKER No. 36	Contains 75% Perennial Grasses, 25% Pure Seed, 97% Germination, 0.3% Weed Content, NO NOXIOUS WEEDS	\$99.00	100.00	101.00	102.00	104.00
TURF-MAKER For Light Soil	Contains 75% Perennial Grasses, 25% Pure Seed, 97% Germination, 0.3% Weed Content, NO NOXIOUS WEEDS	\$99.00	100.00	101.00	102.00	104.00
TRU-SHADE	Contains 75% Perennial Grasses, 25% Pure Seed, 97% Germination, 0.3% Weed Content, NO NOXIOUS WEEDS	\$99.00	100.00	101.00	102.00	104.00

THIS CANCELS ALL PREVIOUS QUOTATIONS

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE
Special Discounts Terms and Conditions

(IMPORTANT - please read carefully)

F. O. B. MILFORD or BELLBROOK, N. Y. - and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS - 2% net days 10, O. M. in terms of approved credit.

SHIPPING QUANTITIES - 1 lb. Cartons, 25 per case; 3 lb. Cartons, 10 per case; 5 lb. Cartons, 10 per case; 10 lb. Bags, 75 per case; 25 lb. Bags, 10 per case; 25 lb. Bags, 2 per pallet.

FOR BROKEN LOTS - Add 10¢ per pound.

MARCH 1, 1951

DO YOU USE WOODRUFF'S CO-OP AD PLAN?

IF NOT - HERE'S HOW YOU CAN INCREASE LAWN SEED SALES.

1. You run the ads - use WOODRUFF mats.
2. Send us tear sheets of ads with duplicates of publishers invoices.
3. WOODRUFF credits your account equal to 50% of the placement cost.

- - *New Selling Aid* - -

Use WOODRUFF'S modern counter and window displays to boost your lawn seed sales.

AVAILABLE IN TWO SIZES

2' x 3' - Holds 11 lb. Box WOODRUFF Lawn Seed
4' x 6' - Holds 5 lb. Box WOODRUFF Lawn Seed

If you haven't received one - Order yours today.

RED SEAL MIXTURES



Produce the Best Lawns Possible

FOR SEED DOLLARS SPENT

Contain:

1. Over 40% Perennial Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.6% Weed Content.
5. NO NOXIOUS WEEDS

NAME	DESCRIPTION	50 lb. Bag	25 lb. Bag	5 lb. Bag	10 lb. Bag	10 lb. Bag
ROYAL	Contains 40% Perennial Grasses, 60% Pure Seed, 90% Germination, 0.6% Weed Content, NO NOXIOUS WEEDS	\$70.00	71.00	72.00	73.00	75.00
MILFORD GREEN	Contains 40% Perennial Grasses, 60% Pure Seed, 90% Germination, 0.6% Weed Content, NO NOXIOUS WEEDS	\$70.00	71.00	72.00	73.00	75.00
SHADY SPOT	Contains 40% Perennial Grasses, 60% Pure Seed, 90% Germination, 0.6% Weed Content, NO NOXIOUS WEEDS	\$70.00	71.00	72.00	73.00	75.00

WHITE TAG LINE
(TO MEET THE COMPETITIVE TRADE)

NAME	50 lb. Bag	25 lb. Bag	5 lb. Bag	10 lb. Bag
PARK	\$47.00	48.00	49.00	50.00
GREEN DIAMOND	\$27.00	28.00	29.00	30.00

F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

Branches:
BELLBROOK, N. Y. - ATLANTA, GA. - TOLEDO, OHIO
WACAMANTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS

W. H. H. H.

GRASS-FOOD IS CHEAPER

than ordinary fertilizer!

1. It goes more than twice as far!
2. It feeds the lawn over a longer period of time!
3. It is a LAWN FOOD designed FOR LAWNS ONLY!



10-0-4

One-half the nitrogen is Organic. No offensive odor. Promptly effective and lasting.

PRICES

SIZE	WHOLESALE	RETAIL
50 lb. Bags —	2.85	3.90
25 lb. Bags —	1.55	2.20

Ton Lots or over Less 5%.

WRITE FOR CARLOT PRICES

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Terms: Net. F.O.B. our Warehouses
Freight Prepaid on 200 lbs. or over.

FOR QUANTITY — FOR SERVICE — FOR SELLING AIDS

WOODRUFF LEADS